

2025 ANNUAL REPORT



Downtown Port Coquitlam

Tri-Cities  Chamber of Commerce

COQUITLAM | PORT COQUITLAM | PORT MOODY | ANMORE | BELCARRA

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We acknowledge that the Tri-Cities Chamber of Commerce operates on the homelands of the k^wik^wəḷ m (Kwikwetlem), səlilwətaḷ (Tsleil-Waututh), x^wməθk^wə' yəm (Musqueam), Sk^wxwú7mesh (Squamish), 'qicə'ý (Katzie), q'^wa: 'n λ'ə' n (Kwantlen), qiqéyt (Qayqayt), and Stó:lō (Sto:lo) Peoples, and extend our gratitude for the opportunity to work on this territory.

Joint Message from the Chair and CEO



Vivien Symington
Board Chair, 2025



Jennifer McKinnon
Chief Executive Officer

On behalf of the Board of Directors, it has been our honour to serve our members throughout 2025. For more than 50 years, the Tri-Cities Chamber of Commerce has championed the local business community—fostering economic growth, delivering value to members, and serving as a vital hub for connection across Coquitlam, Port Coquitlam, Port Moody, and the villages of Anmore and Belcarra. We are proud to operate on the territory of the kʷikwə́λəm (Kwikwetlem) First Nation and the surrounding Coast Salish peoples.

This year marked a pivotal moment in the Chamber's history with a leadership transition. In her tenth year on the Board—and while serving as the 2025 Chair—Jennifer McKinnon stepped into the role of CEO, bringing with her a decade of Chamber dedication and a deep commitment to supporting local business. Jennifer's extensive volunteer work, including her years with the Downtown PoCo BIA, has given her a strong understanding of the needs of small businesses and the importance of a thriving local economy. Combined with her professional background in Human Resources, she offers a people-focused, strategically grounded approach that uniquely positions her to lead the Chamber into its next chapter. We extend our deep gratitude to Vivien Symington, who, as Vice Chair at the time, stepped into the Chair position, and Mohammad Darwish moved into the Vice Chair role. Vivien, a Queen's University graduate with 50 years of gymnastics experience, founded Club Aviva in 1980 and Mohammad Darwish Aplicata's Chief Executive Officer, recognized for his experience, innovative contributions and leadership spanning over 25 years in the computing industry. Their leadership, adaptability, and commitment ensured

continuity and stability through this period of change.

The Tri-Cities Chamber continues to serve as a convener of business, government, and community—bringing people together to drive dialogue and solutions to the complex economic, social, and environmental challenges facing our region. As businesses navigate increasing pressures and uncertainty, our Chamber remains focused on helping our members stay resilient and thrive.

Advocacy at the provincial and national levels remains central to our mandate. This year, our representatives attended both the BC Chamber and Canadian Chamber AGM and Conventions to connect, advocate, share expertise, learn, and vote on critical public policy recommendations that impact our members. With more than 1,300 member organizations, we are among the top five largest Chambers and Boards of Trade in British Columbia and growing! The strength of our collective voice and network reinforces the simple truth: we are stronger together. Strong businesses are the backbone of thriving communities. We listen to you, work with you, and speak to all levels of government about what businesses need—and what needs to change.

Our Chamber's success is rooted in its people. Our members are driven, passionate, and dedicated relationship-builders. Our ambassadors, volunteers, staff, partners, and sponsors are exceptional, and our Board offers its sincere thanks for your continued support.

We are pleased to share more about our Chamber's work and accomplishments throughout 2025 in this Annual Report, and we look forward to the year ahead with optimism and determination.

2025 Board of Directors



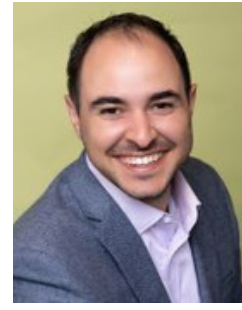
Vivien Symington
Chair
Owner
Club Aviva



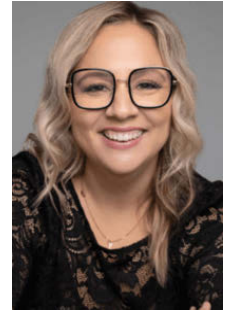
Mohammad Darwish
Vice Chair
President & CEO
Aplicata Technologies Inc



Jennifer McKinnon
Past Chair
Chief Executive Officer
Tri-Cities Chamber of
Commerce



Eric Salvador, CPA, CA
Treasurer
Partner
Rise CPA Inc.



Jennifer McKinnon
Ex-officio, Non-voting
Chief Executive Officer
Tri-Cities Chamber
of Commerce



Chris Chong
Director
Owner
Butter Studios



Mike Forrest
Director
Vice President
Forrest Marine Ltd.



Adel Gamar
Director
CEO & Founder
GLG Ltd.



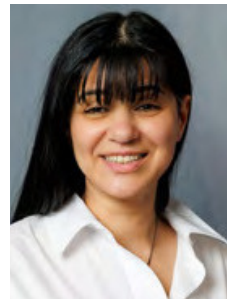
Ryan Jamieson
Director
Deputy Executive Director
Coquitlam Public Library



Katherine Kim
Director
Senior Account Manager
Business Development
Bank of Canada



Justin Levine
Director
Lawyer, Golbey Levine
Lawyers + Advisors



Reihaneh Mirjani
Director
Vice President / CEO
Immigrant Link Centre
Society / Soul Bite Food



Pulkit Sharma
Director
Project Manager
Peter Kiewit Sons ULC

2025 Committees and Panels

Executive

Chair – Vivien Symington

Board Nominations

Chair – Daniel Richardson

Business Excellence Awards

Judging

Non-Voting Chair – Leslie Courchesne

Diversity, Equity and Inclusion

Chair – Ryan Jamieson

Women in Business

Chair – Vivien Symington

Government Relations and Economic Development

Chair – Mike Forrest

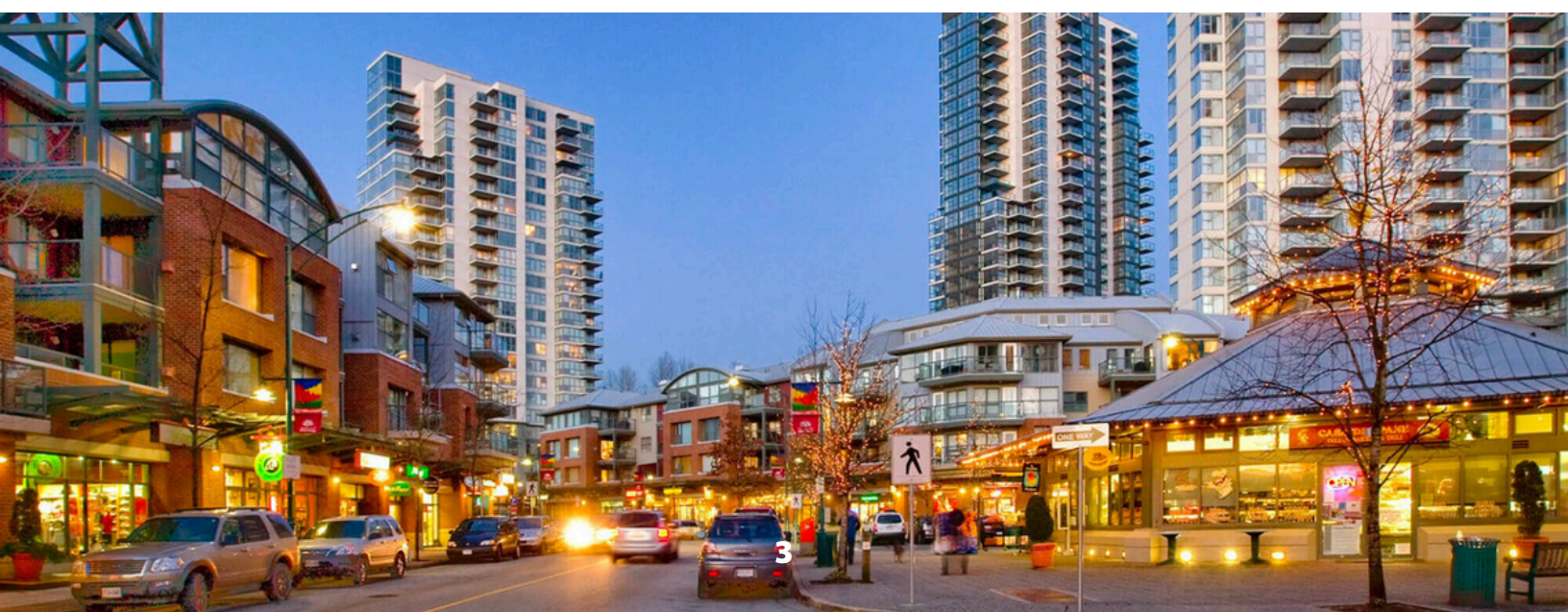
Membership Experience and Ambassadors

*Chief - Jennifer McKinnon/Mark
George*

Tri-Cities Young Professionals

Chair – Mariko Baerg

Thank you to the 50+ members who served on Chamber committees, panels, and as Ambassadors this year, giving their time, expertise, and skills to guide our strategies, policies, programs, and member engagement. We also thank our members who participated on behalf of the Chamber for external committees, roundtables, and consultations, to ensure the Tri-Cities Chamber voice is heard.



About the Tri-Cities Chamber of Commerce

Shaping business and our community through genuine connections, active education, and effective government advocacy for our members.

Our Vision

To be the voice and essential resource of a thriving business community.

Our Core Values

Leadership, service excellence, integrity, and innovation.

Established in 1971 by combining three separate Chambers in our area, the Tri-Cities Chamber of Commerce is a not-for-profit organization incorporated under Canada’s *Boards of Trade Act*.

As the voice of business in the Tri-Cities, we represent organizations in the cities of Coquitlam, Port Coquitlam, Port Moody, and the villages of Anmore and Belcarra, spanning a variety of industries, specialties, and interests.

Our membership includes the community’s biggest employers, small and medium-sized businesses, as well as home-based entrepreneurs, non-profits, and more.

The Chamber strives to have a focus on strong policy that supports local businesses, being a visible and approachable presence in the community, and ensuring that the value of membership is the best investment businesses can make.

Our Chamber is a member of the BC and Canadian Chambers of Commerce.

A Community of Belonging

The Chamber is committed to fostering a culture of diversity, equity, and inclusion where members can thrive. To this end, the Chamber has created a Diversity and Inclusion Committee. The mission of the Committee is to inform Chamber membership about the benefits of diversity and inclusion,

and offer resources to Chamber members that can help them to cultivate more diverse and inclusive workplaces. The Committee will also help ensure that diversity and inclusion are prioritized in all of the Chamber’s services and public events.

2025
Chamber by
the Numbers

1,300+
Member
Organizations

60
Chamber Events

50+
Board, Committee,
Panel, and
Ambassador
Volunteers

60+
Sponsors and
In-Kind

CHAMBER STAFF TEAM

Jennifer McKinnon, CEO
Chloe Wan, Director, Strategy
Nicole Lauzon, Manager, Member Relations and Community Partners
Sandra Jette, Manager, Marketing and Member Experience
Rebecca Robison, Office Manager
Maria Londono, Marketing and Social Media Support

2025 Chamber Select News Headlines

JANUARY

Tri-Cities Chamber partners with industry leader TD Insurance for member savings

Finalists announced for Tri-Cities Chamber 2025 Business Excellence Awards

FEBRUARY

Tri-Cities Chamber names Ahyoung Baek the 2025 Chamber Member of the Year

Taste of the Tri-Cities returns with dining deals from 90+ eateries and hidden gems

Allison J. Bran to keynote Chamber's International Women's Day brunch

MARCH

Businesses want change to Fawcett on/off ramp access: Tri-Cities Chamber survey results

Tri-Cities Chamber hosts roundtable on BC Budget and economy with MLAs Peter Milobar and Gavin Dew

Tri-Cities Chamber signs joint letter raising concerns with changes to consumer protection laws proposed in BC's Bill 4

Tri-Cities Chamber statement on BC Budget 2025

Tri-Cities Chamber statement on U.S. imposing destructive tariffs

APRIL

Chamber to host 'Canada Votes 2025: Tri-Cities All Candidates Event' on April 23

Tri-Cities Chamber 2025 Business Matters magazine now available

Tri-Cities Chamber celebrates Business Excellence Awards with Enchanted Garden gala

MAY

Tri-Cities Chamber of Commerce Appoints New Chief Executive Officer

Shop Local Port Moody Launches Exciting "Shop Hop Port Moody Passport" to Support Local Businesses

JUNE

BC Chamber of Commerce Concludes Successful 73rd AGM and Conference in Nanaimo

25 years with Phoenix Truck & Crane: Celebrating Community and Commitment

AUGUST

Tri-Cities Chamber of Commerce CEO meets with Honourable Mike Farnworth

Tri-Cities Chamber welcomes BCIT School of Business + Media as Platinum Partner

SEPTEMBER

Tri-Cities Chamber's Mayors BBQ a Sold-Out Success

Tri-Cities Chamber of Commerce Welcomes Vancouver Fraser Port Authority for Tour of Pacific Coast Terminals

OCTOBER

Mingle with the Mayor (Coquitlam): Tackling Coquitlam's Housing and Infrastructure Challenges

Canadian Chamber of Commerce AGM and Conference: A Celebration of Collaboration and Advocacy

Nominations now open for the Tri-Cities Chamber 2026 Business Excellence Awards

Nominations now open: 2026 Tri-Cities Chamber Board of Directors

NOVEMBER

Tri-Cities Chamber Post-Budget Q&A with MPs: Housing, Transit, and Building a Stronger Regional Economy

2026 Tri-Cities Chamber Board of Directors candidates to stand for election at AGM

Mingle with the Mayor: A Conversation with Port Moody Mayor, Meghan Lahti

The "All Purpose" Structure – Ultimate Flexibility for Selling or Transitioning Your Business Seminar with Doane Grant Thoron

Mingle with the Mayor: A Conversation with Port Coquitlam Mayor, Brad West



Members of Parliament and Jennifer McKinnon, Tri-Cities Chamber of Commerce CEO, at Lunch With Leaders, November 2025.

Chamber in the Community

The Chamber was pleased to participate in community events, including:

PoCo Best Biz Awards
Kwikwetlem BC Day
Naloxhome Gala
Car Free Days
Port Coquitlam Car Show
BIA Initiatives
Coquitlam in Bloom
Crossroads Hospice
SHARE IMAGINE Gala
Firefighter's Events
Eagle Ridge Hospital Foundation's Gala
Annual Terry Fox Run
Diwali celebration
Austin Heights HollyDaze
Canada Days
Local business openings and more...!

Advocacy and Program Highlights

Economic Development and Advocacy

Advocacy

We consult with and advocate for our members on issues affecting their business, and for economic development at the municipal, regional, provincial, and federal levels. We are an active member of the BC Chamber of Commerce, which represents the interests and concerns of Chambers and businesses across the province, as well as the Canadian Chamber of Commerce, which speaks for more than 200,000 businesses on national and international issues.

Topics for government relations and advocacy included TUPs, housing, public transit and transportation infra-structure, EV strategy for the automotive industry, commercial property taxes, rising costs of doing business, local development proposals, and more.

Education

A key pillar of the Chamber's strategic plan is providing educational content and training in response to the needs of our membership. In 2025, we continued to update our online resource library to assist businesses in all areas of their operations, and curated educational opportunities and resources for members in our Chamber Chat weekly e-news.

Events

We hosted a Lunch With Leaders in May and November. May featuring Tariffs, Trade & Economic Resilience with Hon. Rick Glumac and Paul Choi, Parliamentary Secretary for Asia-Pacific Trade. November we discussed Post-Budget Q&A with MP McKinnon, MP Royer & MP Sawatzky. We continue our monthly Mingle with the Mayors, and the annual Mayors BBQ.

The Tri-Cities Chamber participated in the BC Chamber of Commerce and Canadian Chamber of Commerce Conventions and policy debates, resulting in the annual policy manual that sets out advocacy efforts for the year (in addition to emerging issues), available on our website.

Women's Day Brunch, and Chamber Talks, and online partner events for the National Day for Truth and Reconciliation, and National Small Business Week.

Throughout the year, the Chamber held educational seminars on topics spanning board governance, human resources, networking skills, leadership, and accessing funding opportunities.



Policy, Advocacy and Connection

Tri-Cities Chamber of Commerce Board of Director, Justin Levine and CEO Jennifer McKinnon attended the BC Chamber of Commerce AGM and Convention in Nanaimo.



A Celebration of Collaboration & Advocacy

Tri-Cities Chamber of Commerce Board Vice Chair Mohammad Darwish and CEO Jennifer McKinnon at the Canadian Chamber of Commerce Convention and AGM, Mississauga, Ontario October 2025



Lunch with Leaders (May)

Paul Choi, Parliamentary Secretary for Asia-Pacific Trade, and Hon. Rick Glumac, Minister of State for Trade, talking about how BC responds to the repercussions from American tariffs on Canadian goods.

Program Highlights

Tri-Cities Young Professionals

The Tri-Cities Young Professionals Program (TCYP) is geared toward ambitious professionals under 40, and generously supported by Coquitlam Continuing Education. The program creates a vibrant and connected business community by providing opportunities for entrepreneurs and emerging business leaders to build, impact, and grow. In 2025, the TCYP hosted events including a Trivia Night, Wine Clubs, Curling and Canapes, and Leadership Workshops: Adaptive Leadership and Leading Through Change.

Women in Business

The Women in Business Program strives for the success of all women, with a focus on supporting those who continue to be underrepresented in the business community. Through educational seminars, networking events, and women-focused initiatives, the WIB Program is committed to championing women in business. Highlights in 2025 included the March 8th International Women's Day Brunch, the Swing into Spring event at the Westwood Plateau Driving Range, and Harvest Moon Mixer. The program is generously supported by the Scotiabank Women Initiative. The initiative is geared to educate and motivate our community to support Tri-Cities businesses.

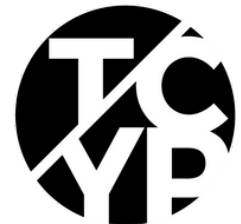
Taste of the Tri-Cities

Taste of the Tri-Cities festival held February 16 to March 10 featured more than 90 restaurants, cafes, breweries and other establishments. Since the festival's inception, the Tri-Cities have continued to evolve into a premier culinary destination and this year's Taste the Tri-Cities is expected to draw more food lovers than ever. With easy access via SkyTrain, the festival is designed to attract visitors from across Metro Vancouver. It's an opportunity to discover the charm of the Tri-Cities while indulging in its diverse food scene. Beyond the delicious dishes, it's a chance to build connections—with the chefs, the owners, and fellow food lovers.

We were proud to be a lead member of the Tri-Local Collective, supporting local businesses in the Tri-Cities, in conjunction with the three cities, Austin Heights and Downtown PoCo Business Improvement Associations, and Shop Local Port Moody.

Shop Local Port Moody

In 2025, the Chamber championed supporting local businesses through a number of programs. Our #ShopChamber member-to-member discount program continued to help members grow their network and referrals. In addition, Shop Local Port Moody returned after four years, encouraging residents and visitors to explore local businesses. The program resulted in 105 shoppers supporting 31 businesses through 493 transactions.



Business Excellence Awards

Each year, members of the Tri-Cities business community gather to honour and celebrate business excellence.

The Tri-Cities Chambers' annual Business Excellence Awards publicly recognize outstanding businesses, organizations and individuals that demonstrate excellence in business and a passion for the community.



2025 Award Recipients

Business of the Year (1-20 Employees) Award

Poco Bowl

Business of the Year (20+ Employees) Award

Aspira Astoria Retirement Residences

Business Leader of the Year Award

Nicole Neuman, Synergy Engineering Ltd.

Not-For-Profit of the Year Award

Coquitlam Search and Rescue

Young Professional of the Year Award

Matthew Sebastiani

Diversity, Equity and Inclusion Award of Distinction

Gabi & Jules

Better Business Bureau Torch Award for Ethics

Enterprise Mechanical Systems

Chamber Member of the Year

Ahyoung Baek, Pasta Polo





2025 Event Highlights

1 WiB Fall Harvest Moon 2 International Women's Day 3 Tri-Cities Chamber "MAde in Canada" Golf Classic 4 Business Showcase 5 Mingle with the Mayor, Port Moody 6 Tri-Cities Young Professionals Wine Club Summer Sips 7 Lunch with Leaders, November 2025 8 Mayor's BBQ





9



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2025 Event Highlights

9 Austin Heights BIA Mixer **10** Tri-Cities Young Professionals leadership workshop **11** Morning Schmooze March **12** Canadian Chamber of Commerce AGM **13** Mingle with the Mayor, Coquitlam **14** Phoenix Truck & Crane, 25th Anniversary **15** Women in Business Ring in the New Year **16** Mingle with the Mayor, Port Coquitlam

Thank you to our Pillar Partners



Thank you to our Major Partners



Thank you to our Membership Partners



As well, our sincerest appreciation to the more than 60 event sponsors, program sponsors and in-kind sponsors who supported Chamber throughout the year.

Tri-Cities Chamber of Commerce

COQUITLAM | PORT COQUITLAM | PORT MOODY | ANMORE | BELCARRA



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